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UTILITY **PATENT APPLICATION TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1 52(b))

Attorney Docket No		INTRA-001A	o I
First Inventor Jeffrey Scott Eisenberg		S. 401	
Title	METHOD OF MARKETING UTILIZING MEDIA AND HOST COMPUTER TO FACILITATE LINK BETWEEN CUSTOMER AND RETAILER COMPUTERS		09/909 09/909
Express Mail Label No		EL 813578701 US	

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents	ADDRESS TO. Assistant Commissioner for Patents Box Patent Application Washington, DC 20231				
1. Applicant claims small entity status 3. Specification [Total Pages21] (preferred arrangement set forth below) -Descriptive title of the invention -Cross Reference to Related Applications -Statement Regarding Fed sponsored R & D -Reference to sequence listing, a table, or a computer program listing appendix -Background of the Invention -Brief Description of the Drawings (if filed)37 CFR 3 73(b) -Detailed Description -Claim(s) -Abstract of the DisclosureCopies of IDS Citations 4. X Drawing(s) (35 U S C 113) [Total Sheets2_] Oath or Declaration [Total Pages2_] a Newly executed (original or copy) b Copy from a prior application (37 CFR 1 63(d)) (for continuation/divisional with Box 17 completed) Deletion of Inventor(s) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1 63(d)(2) and 1 33(b) Application Data Sheet See 37 CFR 1 76	CD-ROM or C-R in duplicate, large table or Computer Program (Appendix) Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1 27 (if applicable, all necessary) a				
17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1 76 Continuation Prior application information For CONTINUATION OR DIVISIONAL APPS only The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts					
18. CORRESPO	ONDENCE ADDRESS				
007663 Customer Number or Bar Code Label Insert Customer No or A	Attach bar code label here or Customer address below				
Name Eric L. Tanezaki STETINA BRUNDA GARRED & BRUCKER					
Address 75 Enterprise, Suite 250	75 Enterprise, Suite 250				
City Aliso Viejo	State CA Zıp Code 92656				
Country United States					
Name (Print/Type) Eric L Tanezaki	Registration No (Attorney/Agent) 40,196				
Signature Giri A. Tanegaki	gnature Giri d. Tanegaki Date July 19, 2001				

FEE TRANSMITTAL for FY 2001		Complete if Known		
		Application Number	Unknown	
		Filing Date	Herewith	
Patent fees are subject to annual revision.		First Named Inventor	Jeffrey Scott Eisenberg	
		Examiner Name	Unknown	
TOTAL AMOUNT OF PAYMENT	(\$) 395.00	Group Art Unit	Unknown	
		Attorney Docket No	INTRA-001A	

METHOD OF PAYMENT	FEE CALCULATION (continued)
The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to: Deposit Account	3. ADDITIONAL FEES Large Entity
Number 19-4330	405 400 COS O chara late files for accella
Deposit Account Name STETINA BRUNDA GARRED & BRUCKER X Charge Any Additional Fee Required Under 37 CFR 1 16 and 1 17 X Applicant claims small entity status See 37 CFR 1 27	105 130 205 65 Surcharge - late filing fee or oath
	113 1,840* 113 1,840* Requesting publication of SIR after Examiner action
2. X Payment Enclosed: x Check	115 110 215 55 Extension for reply within first month 116 390 216 195 Extension for reply within second month 117 890 217 445 Extension for reply within third month 118 1,390 218 695 Extension for reply within fourth month
FEE CALCULATION	128 1,890 228 945 Extension for reply within fifty month 119 310 219 155 Notice of Appeal
BASIC FILING FEE Large Entity Small Entity	120 310 220 155 Filing a brief in support of an appeal 121 270 221 135 Request for oral hearing 138 1,510 138 1,510 Petition to institute a public use proceeding
Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid	140 110 240 55 Petition to revive-unavoidable
101 710 201 355 Utility Filing fee 355 00 106 320 206 160 Design Filing fee 107 490 207 245 Plant Filing fee 108 710 208 355 Reissue Filing fee 114 150 214 75 Provisional Filing fee	142 1,240 242 620 Utility issue fee (or reissue) 143 440 243 220 Design issue fee 144 600 244 300 Plant issue fee 122 130 122 130 Petitions to the Commissioner 123 50 123 50 Petitions related to provisioanl applications
SUBTOTAL (1) \$ 355 00	126 240 126 240 Submission of Information Disclosure Statement
	581 40 5 81 40 Recording each patent assignment per property (times number of properties) 40
	146 710 246 355 Filing a submission after final rejection (37 CFR § 1 129(a))
2. EXTRA CLAIM FEES Fee from	149 710 249 355 For each additional invention to be examined
Extra Claims below Fee Paid Total Claims 16 - 20** = X =	(RCE)
Independent	169 900 169 900 Request for expedited examination of a design application Other fee (specify)
Large Entity	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) \$ 40 00

SUBMITTED BY:				Complete (if applicable)	
Name (Print/Type)	Eric L Tanezaki	Registration No (Attorney/Agent)	40,196	Telephone	(949) 855-1246
Signature	Ein L. Tanesaki			Date	July 19, 2001

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ATTORNEY DOCKET: INTRA-001A Serial No.: Unknown

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<u>July</u> 19, 2001 on (Date)

Paula Gordon

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

- Utility Patent Application Transmittal (1 page); 1.
- 2. Fee Transmittal (1 page - in duplicate);
- 3. Declaration for Utility Patent Application (2 pages);
- Power of Attorney (1 page); 4.
- 5.
- Assignment of Application (1 page); Certificate Under 37 C.F.R. § 3.73(b) (1 page); 6.
- Specification (21 pages); 7.
- 8. Drawings (2 pages);
- Check in the Amount of \$395.00; and 9.
- Return Postcard. 10.